

2025 SPONSORSHIP
OPPORTUNITIES



CAMBRIDGECAP.NET

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2025



CAP 2025

Sponsorship Opportunities

From the Director

Over the past year, the Cambridge Community Activities Program (CAP) has welcomed approximately 80,000 participants across our programs. This number reflects the daily engagement within our offerings and serves two key purposes. First, it underscores the significant impact your sponsorship can make. Second, it highlights the broad visibility your business logo will receive. And remember, this figure doesn't even account for the added reach from family members, visiting teams, or the extensive exposure through our social media, flyers, and promotional materials. If you'd like to explore these numbers further or discuss how your business can benefit, I'd be happy to schedule a meeting to answer any questions you might have.

Thanks,
Mark Schram
Executive Director



Our Mission

The Cambridge Community Activities Program encourages and promotes life-long wellness by providing a variety of high-quality recreational activities, learning opportunities, aquatics programs, and services to the broad Cambridge area community.

CAP Spotlight Events



LAKE RIPLEY RIDE



The Lake Ripley Ride is an annual event held every July, attracting over 300 bikers from across the country to the Cambridge community. This event supports both the Cambridge Community Activities Program (CAP) and Breakthrough T1D (formerly known as JDRF: Juvenile Diabetes Research Foundation). 100% of participants polled said they would ride again, making this a fantastic opportunity to showcase your support for two great causes while gaining exposure within the local community.

Platinum Sponsor \$1,000

Benefits Include:

- Logo recognition as a Premier Sponsor on all promotional materials including posters, social media, and website with link to sponsor site.
- Large 4x6 Banner recognition as Premier Sponsor at the event.
- Top, larger logo placement on the back of participant shirts.
- Company promotional material included with swag bag. (must be supplied with items)
- Complimentary registration for 3 employees and a 20% discount for additional employees.

Gold Sponsor \$500

Benefits Include:

- Logo recognition on all promotional materials including posters, social media, CAP brochure and website with link to sponsor.
- Company logo displayed on a yard sign at event and on CAP website.
- Large company logo on the back of all t-shirts.
- 15% discount on registration for 2 or more employees registered for the event.

Silver Sponsor \$250

Benefits Include:

- Smaller logo recognition on all promotional materials including posters, social media, CAP brochure and website.
- Smaller company logo on the back of all t-shirts.
- Company promotional material included with swag bags.

Bronze Sponsor \$100

Benefits Include:

- Name listed on the back of all t-shirts.
- Booth space at event.

Contributing Sponsor

This sponsorship type provides a service or product and will receive platinum, gold, or silver monetary level benefits based on value provided. Please contact CAP with specific ideas for sponsorship.



TRY CAMBRIDGE TRI



The Try Cambridge Tri is a sprint-distance triathlon held annually in August, drawing over 200 athletes from across the Midwest. Starting and finishing at Ripley Park, the triathlon takes participants along the scenic shores of Lake Ripley, through picturesque country roads, and into the heart of downtown Cambridge. The Try attracts visitors to the Cambridge area, encouraging them to explore and support local businesses after the event. With 100% of participants stating they would participate again and recommend the event to a friend, sponsoring the Try Cambridge Tri is a fantastic opportunity to gain exposure, promote your brand, and support our vibrant community.

Platinum Sponsor \$1,000

Each year 2 premier sponsorship opportunities are offered.

Benefits Include:

- Logo recognition as a Premier Sponsor on all promotional materials including posters, social media, and website with link to sponsor site.
- 4 x 6 Banner recognition as Premier Sponsor at the event.
- Top, larger logo placement on the back of participant shirts.
- Company promotional material included with swag bag.
- Complimentary registration for 3 employees and a 20% discount for additional employees.

Gold Sponsor \$500

Benefits Include:

- Logo recognition on all promotional materials including posters, social media, CAP brochure and website with link to sponsor.
- Company logo displayed on a yard sign at event and on CAP website.
- Large company logo on the back of all t-shirts.
- Company promotional material included with swag bag.
- 15% discount on registration for 2 or more employees registered for the event.



Silver Sponsor \$250

Benefits Include:

- Smaller logo recognition on all promotional materials including posters, social media, CAP brochure and website.
- Smaller company logo on the back of all t-shirts.
- Company promotional material included with swag bags.

Bronze Sponsor \$100

Benefits Include:

- Name listed on the back of all t-shirts.
- Booth space at event.

Contributing Sponsor

This sponsorship type provides a service or product and will receive platinum, gold, or silver monetary level benefits based on value provided. Please contact CAP with specific ideas for sponsorship.



Touch a Truck

This annual event promises fun for the whole family, offering both children and adults the chance to get up close and hands-on with the vehicles that captivate their imagination. If you have a vehicle you'd like to be part of this exciting experience, please let us know!

Gold Sponsor \$500

Benefits Include:

- Large sign with logo, logo recognition on all promotional materials including posters, CAP brochure, newsletter articles, social media and website.

Silver Sponsor \$250

Benefits Include:

- Small sign with logo, logo recognition on all promotional materials including posters, CAP brochure, newsletter articles, social media and website.

Bronze Sponsor \$100

Benefits Include:

- logo recognition on all promotional materials including posters, CAP brochure, newsletter articles, social media and website.

Contributing Sponsor

This sponsorship type provides a service or product and will receive platinum, gold, or silver monetary level benefits based on value provided. Please contact CAP with specific ideas for sponsorship.



Cambridge Harvest Festival

Cambridge CAP is partnering with the Cambridge Deerfield Players to host a "spooktacular" event at Ripley Park! This family fun event features hayrides, mini pumpkin patch, face painting, games, concessions, fall themed vendors, costume contest with prizes and so much more! There's tons to do to entertain both kids and adults at this family friendly event.

Gold Sponsor \$500

Benefits Include:

- Large sign with logo, logo recognition on all promotional materials including posters, CAP brochure, newsletter articles, social media and website.

Silver Sponsor \$250

Benefits Include:

- Small sign with logo, logo recognition on all promotional materials including posters, CAP brochure, newsletter articles, social media and website.



**HARVEST
FESTIVAL
CAMBRIDGE, WI**

**RIPLEY PARK
OCTOBER**



Breakfast with Santa

A cherished Cambridge tradition! This delightful, family-oriented event enables families to embrace the holiday season with Santa, breakfast, arts and crafts, photography sessions, and more. This annual affair is a collaborative effort with CAP, the Cambridge Fire Department, the Dane County Sheriff's Office, and the CHS girls' basketball team. All proceeds from the event are dedicated to purchasing Christmas gifts for underprivileged children in the Cambridge community.

Breakfast with Santa brings together nearly 500 adults and children each year raising thousands of dollars for the Adopt-a-Child program. This collective effort allowed us to brighten the lives of over 75 children in our community.

Since the inception of Breakfast with Santa, we've successfully raised over \$50,000 to ensure that underprivileged children in the Cambridge area receive Christmas gifts.

Gold Sponsor \$500

Benefits Include:

- Large logo recognition on all promotional materials including the CAP brochure, newsletter articles, social media and website with link to sponsor as well as a large poster at the event with your logo.

Silver Sponsor \$250

Benefits Include:

- Small logo recognition on all promotional materials including small poster, CAP brochure, newsletter articles, social media and website.



Contributing Sponsor

Benefits Include:

- Logo recognition on all promotional materials including a poster at the event with your logo, newsletter articles, CAP website.

Holiday Gala

The Gala is an unforgettable evening filled with holiday cheer, great company, and fantastic live music to set the perfect mood for a night of celebration to welcome in the holiday season.

The evening includes appetizers, live music and a silent auction benefitting the Cambridge Food Pantry.

Gold Sponsor \$500

Benefits Include:

- Logo recognition on all promotional materials including posters, CAP brochure, newsletter articles, social media and website as well as 2 VIP tickets.



CAP Special Events

Ripley Park Holiday Lights

A quaint light display designed to put everyone in the holiday spirit! Drive through the winter scenery in the comfort of your car. Approximately a half mile of lights and displays brighten up Ripley Park during the month of December.

Silver Sponsor \$250

Benefits Include:

- Name and logo on a large yard sign.
- Solo placement next to display.
- Signage will be displayed a minimum time period of Thanksgiving - January 1.



Ties and Tiaras

This annual event held in February allows children the opportunity to enjoy an evening with a special adult in their life. The elementary school gym will be transferred into a magical space for children of all ages to enjoy. There will be a family friendly DJ, themed hors d'oeuvre table, and photo opportunities.

Gold Sponsor \$500

Benefits Include:

- Large logo recognition on all promotional materials including posters, newsletter articles, and CAP website with link to sponsor.

Silver Sponsor \$250

Benefits Include:

- Smaller logo recognition on all promotional materials including posters, newsletter articles, and CAP website.



Ties & Tiaras



CAP Youth Athletics

Recreational Soccer **\$250 per season (Spring or Fall)** **or \$450 for both seasons**

Recreational soccer is a fun, introductory program with roughly 80-100 participants per season. It is offered twice per year, in the spring and fall.

Benefits Include:

- Logo on participant/coaches shirts.
- Logo in CAP brochure, team schedules and social media.

Cambridge/Deerfield United Soccer Clinic **\$250**

In May, Members of the Cambridge/Deerfield United soccer team and coaching staff host a youth soccer clinic for children 2-8.

Benefits include:

- Logo on participant shirts, CAP brochure, social media and website.



Blue Jay Volleyball Camp **\$250**

In April annually, CAP works with the high school volleyball team to provide this fast pace, active and fun volleyball clinic to children in grades 3-8.

Benefits include:

- Logo on participant/coaches shirts.
- Logo in CAP brochure, social media, & website.

Flag Football **\$250**

Cambridge CAP competes in a 5th/6th Grade Flag Football League. We are looking for companies (2) to sponsor our teams.

Benefits include:

- Logo on participant shirts.
- Logo in CAP brochure, social media and CAP website.

4th - 8th Grade Basketball **\$250**

During the winter months, CAP hosts multiple game days, visited by hundreds of people from nearby towns and cities. Place your company logo for all to see at the scorer's table. Let's make this season a slam dunk!

Benefits Include:

- Logo on a small banner in front of the scorer's table (minimum of 50 games, home games only).
- Logo in the game day flyers (home games only).

Grade 3 Basketball **\$250**

Join us in supporting a fundamentals program where teams travel to local communities, promoting skill development and sportsmanship.

Benefits include:

- Logo on participant Jerseys.
- Logo in CAP brochure, social media and CAP website.

Youth Basketball FUNdamentals **\$250**

FUNdamentals is a program where young athletes are introduced to the sport of basketball. The focus is on fun, exercise, and learning the basics of basketball.

Benefits Include:

- Logo on participant/coaches shirts.
- Logo in CAP website, and social media.

Spirit Clinic **\$250**

Every February CAP partners with the high school spirit squad to offer a spirit clinic for kids grades 1-5. This is a great introduction to cheerleading, dance and poms. Participants will showcase what they've learned by performing during halftime at a varsity basketball game.

Benefits include:

- Logo on participant shirts.
- Logo in CAP brochure, social media, and website.

CAP Youth Baseball

Little League Home Run Fence \$500

Knock it out of the park with this sponsorship! Your company banner will be placed on the home run fence throughout the entire Little League season. (May - July)

Benefits Include:

- Logo on a 4'x 6' banner along the home run fence.
 - 4' x 6' banner which you may keep (\$150 value).
-

Little League Tournament \$250

Hosted on the fourth weekend of June, teams (including our own local teams) participate in a formatted recreation based tournament at the Nikolay Middle School fields. Concessions, experienced umpiring, medals and a FUN atmosphere are what makes this event so great.

Benefits Include:

- Logo on registration paperwork, tournament schedules and all other promotional material
 - Logo placed throughout the field during tournament weekend.
-

Coach Pitch & T-Ball \$250

Coach Pitch and T-ball are great introductions to the game of baseball. This program runs throughout June each summer.

Benefits Include:

- Logo on participant shirts.
- Logo in CAP brochure, team schedules and social media.



CAP Softball Team Sponsor \$600

Don't miss out on your chance of sponsoring your own team! Teams are limited- sponsorship is first-come, first-served!

Benefits Include:

- Business name or logo on the back of a set of jersey tops for a team.
 - A keepsake jersey for each sponsoring business.
 - 3-year sponsorship guarantee!
-

CAP Aquatics

Aquatics

The Cambridge Area Community Pool, located in the Cambridge Elementary School, has served the community for 25 years. Managed by Cambridge Community Activities Program, this facility offers eight lanes for lap swimming, shallow area for swim lessons and fitness classes, and a large diving well. The pool is open year-round to both residents of the Cambridge School District and non-residents. We offer swim lessons, certification courses, open and lap swim, water fitness classes, swim team and much more!



Platinum Sponsor \$1000

Benefits include:

- Logo on 4' x 6' Vinyl Banners hung in pool area.
- Logo included in CAP brochure and on CAP Aquatics website.

Gold Sponsor \$750

Benefits include:

- Logo on 2' x 4' Vinyl Banners hung in pool area.
- Logo included in CAP brochure and on CAP Aquatics website.

Blue Fins Swim Team

Blue Fins is a competitive youth swim team emphasizing teamwork, motivation, self-esteem and fun. Swimmers improve their swimming skills, get great exercise, learn about competitive swimming and make new friends. Fall season runs mid-September - December, Spring season runs mid-December - February.

2025-2026 Season Team Sponsor (Sept 2025-Feb 2026) \$500

Benefits Include:

- Logo on the CAP website, marketing materials, newsletters & social media.
- 1' x 2' vinyl sign next to scoreboard.
- Logo on the back of the Blue Fins team shirt.

Aquatics Family Fun Day Sponsors \$200

Family Fun Day is an event run at the Cambridge Area Community Pool starting this summer featuring games, food, and reduced admission prices. Open to all residents of Cambridge and its surrounding areas.

Benefits Include:

- Logo on large sign at the entrance of the event, included on marketing materials, and social media posts.

CAP Youth Programs

YOUTH CENTER

The Cambridge CAP Youth Center is a *FREE* drop in program open to youth in grades 5th-8th with over 95 students registered for the 2024-2025 school year. The Youth Center provides a safe place for youth to participate in positive social, recreational, educational, and community service activities under the supervision of professional staff. Generous donations, fundraising events, community support, and ongoing grants allow us to keep this drop-in program free for all participants.

Youth Center- After Hours Events

Once a month the Youth Center offers an After Hours Event. These events offer students the opportunity to hang out with friends and enjoy a special activity, dinner and snacks as well as extended youth center hours. Sponsorships like yours help to keep our costs as low as possible to ensure that all students are able to participate.

Headline Sponsor- \$300

Benefits Include: Logo posted on the CAP website, marketing material, newsletters & social media.

·Large logo posted outside of the Youth Center in the Nikolay Middle School.

Signature Sponsor- \$200

Benefits Include: Logo posted on the CAP website, marketing material, newsletters & social media.

·Medium logo posted outside of the Youth Center in the Nikolay Middle School.

Supporting Sponsor- \$100

Benefits Include: Logo posted on the CAP website, marketing material, newsletters & social media.

·Small logo posted outside of the Youth Center in the Nikolay Middle School.



Youth Center- Dance Sponsor

The Cambridge Area Youth Center hosts a middle school dance 3 times a year for students in 6th-8th grade. Sponsorships like yours help us to continue to offer these special dances at a rate that is affordable for all students. The themed dances include a Halloween dance, a winter masquerade dance, and a spring formal.

Headline Sponsor- \$300

Benefits Include: Logo posted on the CAP website, marketing material, newsletters & social media
·Large logo posted outside of the Youth Center in the Nikolay Middle School.

Signature Sponsor- \$200

Benefits Include: Logo posted on the CAP website, marketing material, newsletters & social media
·Medium logo posted outside of the Youth Center in the Nikolay Middle School.

Supporting Sponsor- \$100

Benefits Include: Logo posted on the CAP website, marketing material, newsletters & social media
·Small logo posted outside of the Youth Center in the Nikolay Middle School.



Bowling Fundraiser

This fun event is designed to raise funds to support our programs, while giving students and families a day of family fun! Sponsor a lane and join us!

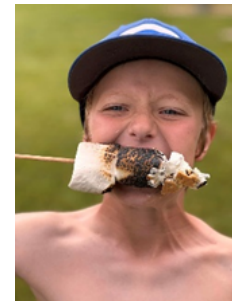
Lane Sponsor- \$100

Benefits Include: Logo posted on the CAP website, marketing material, newsletters & social media
·Poster hung above your sponsored lane during the event.

Raffle Basket Sponsor

Benefits Include: Logo posted on the CAP website, marketing material, newsletters & social media.





CAP SUMMER DAY CAMP SUN & SAFETY SPONSOR

Summer Day Camp is more than just summer day care, it's an adventure! This state licensed Day Camp offers hands on activities that will provide children with fun, excitement, and learning opportunities. Children will take weekly field trip both in and outside the community. While on these trips they will learn how to be stewards of their community, build friendships, and learn about the world they live in. This year we have expanded the age of our Day camp to include children who are going into 4K next year.

Gold Sponsor- \$500

Benefits Include: Logo posted on the CAP website, marketing material, newsletters & social media.
·Large logo on the back of the Day Camp shirts & canvas bags.
·Sunscreen & bug spray for each child.

Silver Sponsor- \$250

Benefits Include: Logo posted on the CAP website, marketing material, newsletters & social media.
·Logo on the back of the Day Camp shirts & canvas bags.
·Canvas bag for each child's field trip supplies.

Bronze Sponsor- \$100

Benefits Include: Logo posted on the CAP website, marketing material, newsletters & social media.
·Small logo on the back of the Day Camp shirts.

CAP Community Events

SNOW 'STRAVAGANZA

The FREE family event is co-hosted with CAP and the Cambridge Wellness Collaborative and takes place at the Severson Learning Center. Families can spend the afternoon ice skating, sledding, snowshoeing, walking the trails, or enjoying hot cocoa by the fire.

Snow 'Stravaganza Sponsor \$100

Benefits Include:

- Logo recognition on all promotional materials including posters, social media, and CAP website with link to sponsors.



CAP SENIOR LUNCHEON

CAP Senior Luncheons are growing in popularity! Every month, CAP hosts 2 luncheons at various venues throughout Cambridge for our booming 55+ community. Luncheons feature delicious food, entertainment and lots of laughter!

Senior Luncheon Silver Sponsor \$250

Benefits Include:

- Large logo in CAP brochure, flyers, newspaper and social media posts as well as recognition during event.



COMMUNITY CAFE

The Community Cafe is a FREE community meal served the first Thursday of every month and is hosted by a community organization. The Community Cafe draws nearly 200 attendees each month.



Community Cafe Sponsor \$250

Benefits Include:

- Logo recognition on all promotional materials including social media, CAP brochure and website with link to sponsor.
- Flyers displayed at event along with recognition of sponsors during event announcements.

FOOD PANTRY

Each year the Cambridge Food Pantry & Resource Center provides holiday meal baskets at Thanksgiving, Christmas and Easter to families that live within the school district. These baskets bring a little more joy to the holiday seasons. Baskets are handed out for Easter, Thanksgiving and Christmas.

Food Pantry Sponsor \$500

Benefits include:

- Logo on CAP website and social media and recognition in CAP Brochure.

Holiday Sponsor \$250

Thanksgiving, Christmas or Easter Holiday Baskets.

Benefits Include:

- Logo on CAP website and social media and recognition in CAP Brochure.



2025 Sponsorship Registration Form

Organization/Company Name

Contact Person

Title

Address

Phone

Email

Program Sponsorship	Fee	Program Sponsorship	Fee
SPOTLIGHT EVENTS		YOUTH BASEBALL	
Lake Ripley Ride		Little League Home Run Fence	\$500
Platinum Sponsor	\$1,000	Little League Tournament	\$250
Gold Sponsor	\$500	Coach Pitch/T-Ball	\$250
Silver Sponsor	\$250	Team Sponsor	\$600 (please select)
Bronze Sponsor	\$100		U8
Contributing Sponsor			U10
Try Cambirdge Tri			U12
Platinum Sponsor	\$1,000		U14
Gold Sponsor	\$500	CAP AQUATICS	
Silver Sponsor	\$250	Pool Sponsor	
Bronze Sponsor	\$100		Platinum \$1000
Contributing Sponsor			Gold Plus \$750
Touch-A-Truck		Blue Fins Season Sponsor	
Gold Sponsor	\$500		Fall & Winter \$500
Silver Sponsor	\$250		
Bronze Sponsor	\$100	Family Fun Day Sponsor \$200	
Contributing Sponsor		CAP YOUTH PROGRAMS	
Cambridge Harvest Festival		Youth Center After Hours	
Gold Sponsor	\$500		Headline Sponsor \$300
Silver Sponsor	\$250		Signature Sponsor \$200
Breakfast with Santa			Supporting Sponsor \$100
Gold Sponsor	\$500	Youth Center Dance Sponsor	
Silver Sponsor	\$250		Headline Sponsor \$300
Holiday Gala			Signature Sponsor \$200
Gold Sponsor	\$500		Supporting Sponsor \$100
SPECIAL EVENTS		YC Bowling Fundraiser	
Ripley Park Holiday Lights			Lane Sponsor \$100
Silver Sponsor	\$250		Raffle Basket Sponsor
Ties and Tiaras		CAP Summer Day Camp	
Gold Sponsor	\$500		Gold \$500
Silver Sponsor	\$250		Silver \$250
YOUTH ATHLETICS			Bronze \$100
Soccer (please select one)		COMMUNITY EVENTS	
Spring	\$250	Snow 'Stravaganza \$100	
Fall	\$250	Senior Luncheon \$250	
Spring and Fall	\$450	Community Cafe \$250	
Cambridge/Deerfield United	\$250	Cambridge Food Pantry Sponsor \$500	
Blue Jay Volleyball Camp	\$250	Holiday Basket Sponsor	
4th-8th Grade Basketball	\$250		Easter Holiday Basket \$250
Grade 3 Basketball	\$250		Thanksgiving Holiday Basket \$250
Youth Basktball FUNDamentals	\$250		Christmas Holiday Basket \$250
Spirit Clinic	\$250		

Return form to Cambridge CAP: PO Box 54, Cambridge WI 53523
 Please email logo (vector or AI file preferred) to mschram@cambridge.k12.wi.us